

Yuxin SU  
Assistant Professor

Academy: Transformation

Research center: SKEMA Centre for Sustainability Studies

Campus: Suzhou

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## Research interests

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Applied Microeconomics, Behavioral Economics, Experimental Economics

## Teaching interests

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Applied Microeconomics, Behavioral Economics, Experimental Economics

## Education

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2021	Ph.D. in Economics, Claremont Graduate University, United States of America
2015	Master in Economics, University of Southern California, United States of America
2014	BA in Economics, Mathematics, University of Maryland, College Park, United States of America

## Experience

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### Full-time academic positions

Since 2021	Assistant Professor of Economics, SKEMA Business School, China
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## Publications

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### Peer-reviewed journal articles

- CAO, Y., SU, Y., WANG, G. and ZHANG, C. (2025). Health Insurance Coverage Changes Under the Affordable Care Act Among High Housing Cost Households, 2010–18. *Health Economics*, 34(3), pp. 415–430.
- HONG, B., KIM, K. and SU, Y. (2024). The Intergenerational Transmission of Risk Preferences: Evidence from Field Experiments in China and Korea. *Journal of Family and Economic Issues*, 45, pp. 151–173.
- CAPRA, M., JIANG, B. and SU, Y. (2024). Green self-image boosts online volunteering for environmental causes: Experimental evidence. *Journal of Behavioral and Experimental Economics*, 110(102186).
- CAO, Y., CAPRA, M. and SU, Y. (2023). Can prosocial incentives and self-chosen goals improve performance? An online real-effort experiment. *Oxford Economic Papers*, 75(4), pp. 973–992.
- CAO, Y., CAPRA, M. and SU, Y. (2023). Do prosocial incentives motivate women to set higher goals and improve performance? *Journal of Economic Psychology*, 99, pp. 102659.
- CAPRA, M., JIANG, B. and SU, Y. (2022). Do Pledges Lead to More Volunteering? An Experimental Study. *Economic Inquiry*, 60(1), pp. 87–100.
- CAPRA, M., JIANG, B. and SU, Y. (2021). Altruistic Self-Concept Mediates the Effects of Personality Traits on Volunteering: Evidence from an Online Experiment. *Journal of Behavioral and Experimental Economics*, 92, pp. 101697.

**Conference presentations**

SU, Y. (2022). Rent Expense and Medicaid Expansion. In: WEAI 97TH ANNUAL CONFERENCE. Portland.

SU, Y. (2021). Can Prosocial Incentives and Self-chosen Goals Improve Performance? An Online Real Effort Experiment. In: WEAI Virtual International Conference. Virtual.

SU, Y. (2021). The Intergenerational Transmission of Risk Preferences: Evidence from Korea and China. In: 2021 ESA Global Online Around-the-Clock Conference. Virtual.

SU, Y. (2021). Can Prosocial Incentives and Self-chosen Goals Improve Performance? An Online Real Effort Experiment. In: Econometric Society 2021 China Meeting. Virtual.

SU, Y. (2021). The Intergenerational Transmission of Risk Preferences: Evidence from Korea and China. In: The26th IAGBT-KITRI Biannual Conference and Research Symposium. Virtual.

SU, Y. (2020). Can Prosocial Incentives and Self-chosen Goals Improve Performance? An Online Real Effort Experiment. In: WEAI 95th Annual Conference. Virtual.

SU, Y. (2020). Can Prosocial Incentives and Self-chosen Goals Improve Performance? An Online Real Effort Experiment. In: Society for the Advancement of Behavioral Economics 2020 Annual Conference. Virtual.

SU, Y. (2020). Can Prosocial Incentives and Self-chosen Goals Improve Performance? An Online Real Effort Experiment. In: Economic Science Association Global Meetings 2020. Virtual.

SU, Y. (2020). The Intergenerational Transmission of Risk Preferences: Evidence from Korea and China. In: WEAI 95th Annual Conference. Virtual.

SU, Y. (2020). Can Prosocial Incentives and Self-chosen Goals Improve Performance? An Online Real Effort Experiment. In: Southern Economic Association 90th Annual Meeting. Virtual.

SU, Y. (2020). The Intergenerational Transmission of Risk Preferences: Evidence from Korea and China. In: Chinese Economists Society 2020 North America Conference. Virtual.

**Faculty research seminar presentations**

SU, Y. (2020). Can Prosocial Incentives and Self-chosen Goals Improve Performance? An Online Real Effort Experiment. In: ESA's Job-Market Candidates Seminar Series. Virtual.

**Other research activities** 

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**Organization of a conference or a seminar**

2023	Co-organizer, Economic Science Association (ESA) Sessions, WEAI 17th International Conference
2023	Co-organizer, Economic Science Association (ESA) Sessions, WEAI 98th Annual Conference