

Nicolas SERVEL

Professeur Praticien

Académie : Innovation

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## Intérêts de recherche

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Strategy, Entrepreneurship, Innovation , Sustainability

## Domaines d'enseignement

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Entrepreneurship, Innovation, Strategy, Sustainability

## Formation

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| 2004 | Master of Business Administration, University of Cambridge, Royaume Uni                            |
| 1997 | DESS Stratégie, Planification et Contrôle dans l'Entreprise, Université Paris Dauphine-PSL, France |
| 1996 | Maitrise Des Sciences de Gestion (Mention Bien, Major de Promotion), Université de Toulon, France  |

## Expérience Professionnelle

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### **Autres affiliations académiques**

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| Depuis 2020 | Director of the MSc Entrepreneurship & Innovation (France & China) Director of the MSc Entrepreneurship & Sustainable Design, SKEMA Business School, France |
| 2017 - 2020 | Director of the MSc Entrepreneurship & Innovation and Venture Factory Manager, SKEMA Business School, France                                                |

### **Autres expériences professionnelles**

|             |                                                                              |
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| 2016 - 2017 | Freelance Consultant, Servel                                                 |
| 2013 - 2015 | Senior Consultant, In Extenso Innovation Croissance, France                  |
| 2013        | Group Strategy and M&A Senior Analyst, SBM Offshore, Monaco                  |
| 2012        | Consultant, L.E.K. Consulting, Australie                                     |
| 2011 - 2012 | Manager, Partners in Performance, Australie                                  |
| 2010 - 2011 | Manager Strategy, CSG Ltd, Australie                                         |
| 2009 - 2010 | Manager Content and Commercial Communication Strategy, Brightstar, Australie |
| 2005 - 2009 | Manager, KPMG, Australie                                                     |
| 2000 - 2003 | Senior Business Consultant, Fi System, France                                |
| 1997 - 2000 | Founder, ARD Expertises, France                                              |

## Publications

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## **Ouvrages et édition d'ouvrages**

STRIUKOVA, L., SERVEL, N., DISPAS, C. et KAYANAKIS, G. (2021). *Innovation and Financial Markets*. Wiley-ISTE, 208 pages.