

Pierre -Xavier MESCHI

Professeur

Académie : Globalisation

Centre de recherche : Knowledge, Technology and Organization

Campus : Paris

Email : pierre-xavier.meschi@skema.edu

Intérêts de recherche

"green" alliances, emerging multinationals, entry modes, M&As, quantitative and survival methods, Research in joint ventures

Domaines d'enseignement

Emerging multinationals, Entry modes, M&As, Quantitative and survival methods

Formation

1999	Agrégation des Facultés, Ministère de l'Education Nationale, France
1998	HDR, Aix-Marseille Université, France
1993	Doctorat en Sciences de Gestion, IAE Aix-Marseille, France
1989	Maîtrise en Sciences Economiques, Aix-Marseille Université, France
1988	Licence en Sciences Economiques, Aix-Marseille Université, France
1996	International Teachers Program, London Business School, Royaume Uni

Expérience Professionnelle

Positions académiques principales

Depuis 2009	Professor, IAE Aix-Marseille, France
1999 - 2009	Professor (Full Time), Aix-Marseille Université, France
1999 - 2001	Professor (Full Time), IAE Valenciennes, France

Autres affiliations académiques

Depuis 2008	Professor of Strategy, Entrepreneurship & Economics, SKEMA Business School, France
Depuis 1999	Visiting Lecturer in Business Simulation, EADA Business School, Espagne
2000 - 2010	Visiting Lecturer in Business Simulation, EDHEC Business School, France
2000 - 2010	Visiting Lecturer in Strategy, EDHEC Business School, France
2007 - 2009	Visiting Lecturer in Strategy, Centre Franco-Vietnamien de Gestion (Ho Chi Minh campus)
2005 - 2009	Visiting Lecturer in Strategy, IAE Aix-Marseille, France
2004 - 2008	Visiting Lecturer in Strategy, Department of Management, Jiao Tong University, Chine
1993 - 2008	Professor (Part Time), Euromed Management, France
2002	Visiting Lecturer in Theories of the Firm and Research Methods, Department of Business Studies, The Hong Kong Polytechnic University, Chine

Autres affiliations académiques

1999 - 2002	Visiting Lecturer in Strategy, Faculté d'Economie Appliquée, Aix-Marseille Université, France
1999 - 2000	Visiting Lecturer in Theories of the Firm and Research Methods, École supérieure des affaires de Lille, France
1995 - 1998	Visiting Lecturer in Strategy, IAE Réunion
1995	Visiting Lecturer in Human Resource Management and Organizational Behavior, Universität Trier, Allemagne
1994	Visiting Lecturer in Strategy, Direction Nationale de la Consommation, de la Concurrence et de la Répression des Fraudes, France
1992 - 1994	Visiting Lecturer in Human Resource Management and Organizational Behavior, European School of Management (EAP)
1991 - 1992	Visiting Lecturer in Strategy, CERAM Business School, France

Contrats de recherche, prix et distinctions

Prix et distinctions

2021	IBR Best Journal Paper of the Year Award, Espagne
2015	EFMD Case Writing Awards Winner 2015 (with Franck Brulhart and Philippe Chereau)
2013	Fundação Getulio Vargas Award for the Best Paper (8th Iberoamerican Academy Conference), Brésil
2005	John Yanouzas Award for Outstanding Paper (22nd Eastern Academy of Management Conference), Afrique du Sud

Publications

Articles académiques revus

BOHAS, A. et MESCHI, P.X. (2023). In vino vanitas: Social dynamics and performance of Chinese château acquisitions in the Bordeaux vineyards. *Journal of International Business Studies*, 54, pp. 306-331.

COMYNS, B., MESCHI, P.X. et NORHEIM-HANSEN, A. (2023). Firms' responses to environmental misconduct accusations under the condition of contested practice complexity: Evidence from the palm oil production industry. *Business Strategy and the Environment*, 32(8), pp. 5332-5348.

ESCOBAR, O., COLOVIC, A., LAMOTTE, O. et MESCHI, P.X. (2022). Impact of sourcing from the informal economy on the export likelihood and performance of emerging economy firms. *Industrial and Corporate Change*, 31(3), pp. 610-627.

CHEREAU, P. et MESCHI, P.X. (2022). Deliberate Practice of Entrepreneurial Learning and Self-Efficacy: The Moderating Effect of Entrepreneurial Parental Environment as Role Modeling. *Journal of Small Business and Enterprise Development*, 29(3), pp. 461-481.

COMYNS, B., MESCHI, P.X. et NORHEIM-HANSEN, A. (2022). Cut Them Loose? Firms' Response Strategies to Environmental Misconduct by Supplying Firms. *Organization and Environment*, 35(3), pp. 335-364.

DEPERI, J., BERTRAND, O., MESCHI, P.X. et NESTA, L. (2022). An organizational learning approach to digital and non-digital firm acquisition behavior. *European Management Journal*, 40(6), pp. 873-882.

NORHEIM-HANSEN, A. et MESCHI, P.X. (2021). De-Escalate Commitment? Firm Responses to the Threat of Negative Reputation Spillovers from Alliance Partners' Environmental Misconduct. *Journal of Business Ethics*, 173(3), pp. 599-616.

MESCHI, P.X., RICARD, A. et TAPIA-MOORE, E. (2021). Pre-Internationalization and Performance Conditions of First-Time Exporting SMEs. *M@n@gement*, 24(1), pp. 31-43.

KWOK, D.W.P., MESCHI, P.X. et BERTRAND, O. (2020). In CEOs we trust: When religion matters in cross-border acquisitions. The case of a multifaith country. *International Business Review*, 29(4), pp. 101705.

MESCHI, P.X. et NORHEIM-HANSEN, A. (2020). Partner-diversity effects on alliance termination in the early stage of green alliance formation: Empirical evidence from carbon-emission reduction projects in Latin America. *Business Strategy and the Environment*, 29(1), pp. 250-261.

AVETISYAN, E., BARUCH, Y., MESCHI, P.X., METAIS, E. et NORHEIM-HANSEN, A. (2020). Tying the Acquirer's Human Resource Management Quality to Cross-Border Acquisition Divestment Probability: Curvilinear Connection with Slacklining. *British Journal of Management*, 31(3), pp. 568-588.

COLOVIC, A., ESCOBAR, O., LAMOTTE, O. et MESCHI, P.X. (2019). Multinational enterprises, local firms, and employee human rights violation in the workplace: Evidence from Mexico. *Multinational Business Review*, 27(3), pp. 247-265.

CHEREAU, P. et MESCHI, P.X. (2019). The performance implications of the strategy-business model fit. *Journal of Small Business and Enterprise Development*, 26(3), pp. 441-463.

MESCHI, P.X., METAIS, E. et SHIMIZU, K. (2018). Does a Prior Alliance with the Target Affect Acquisition Performance? The Dangers of a Honeymoon before Marriage. *European Management Review*, 15(3), pp. 427-444.

LASSALLE, F., MESCHI, P.X. et METAIS, E. (2018). Experience discrepancy in leadership succession: Does it matter? Evidence from the Elite European Soccer Clubs (1994-2015). *Strategic Change*, 27(4), pp. 403-416.

MAYRHOFER, U. et MESCHI, P.X. (2018). PME et multinationales émergentes : quels modèles d'internationalisation ? *Finance Contrôle Stratégie*, Numéro Spécial N°2.

ALKIRE, T. et MESCHI, P.X. (2018). The Decision to Stay or Resign Following an Acquisition by a Chinese or Indian Company. *Management International Review*, 58(1), pp. 9-42.

MESCHI, P.X., RICARD, A. et TAPIA-MOORE, E. (2017). Fast and Furious or Slow and Cautious? The Joint Impact of Age at Internationalization, Speed, and Risk Diversity on the Survival of Exporting Firms. *Journal of International Management*, 23(3), pp. 279-291.

MESCHI, P.X., NORHEIM-HANSEN, A. et RICCIO, E. (2017). Match-Making in international joint ventures in emerging economies: Aligning asymmetric financial strength and equity stake. *Management International Review*, 57(3), pp. 411-440.

MESCHI, P.X., PHAN, T.T. et WASSMER, U. (2016). Transactional and institutional alignment of entry modes in transition economies. A survival analysis of joint ventures and wholly owned subsidiaries in Vietnam. *International Business Review*, 25(4), pp. 946-959.

MESCHI, P.X., METAIS, E. et MILLER, C.C. (2015). Leader longevity, cognitive inertia, and Performance in Organizations with Stretch Goals: Evidence from "La royale" and its Ambition to Gain Naval Supremacy between 1689 and 1783. *Advances in Strategic Management*, 32, pp. 467-504.

KIN, V., PREVOT, F. et MESCHI, P.X. (2015). Les 'Pays émergents' : Emergence, croissance ou maturité du thème dans la recherche en management international ? Une étude bibliométrique. *Management International*, 19(Dossier Thématique), pp. 20-34.

MESCHI, P.X. et METAIS, E. (2015). Too Big to Learn: The Effects of Major Acquisition Failures on Subsequent Acquisition Divestment. *British Journal of Management*, 26(3), pp. 408-423.

ASHRAF, N., MESCHI, P.X. et SPENCER, R. (2014). Alliance Network Position, Embeddedness and Effects on the Carbon Performance of Firms in Emerging Economies. *Organization and Environment*, 27(1), pp. 65-84.

MESCHI, P.X. et METAIS, E. (2013). Do Firms Forget about their Past Acquisitions? Evidence from French Acquisitions in the United States (1988-2006). *Journal of Management*, 39(2), pp. 469-495.

MESCHI, P.X. et WASSMER, U. (2013). The effect of foreign partner network embeddedness on international joint venture failure: Evidence from European firms' investments in emerging economies. *International Business Review*, 22(4), pp. 713-724.

LASSALLE, F., MESCHI, P.X. et METAIS, E. (2012). L'écart entre performance et aspirations affecte-t-il la performance future d'une organisation? Le cas de la Ligue des Champions UEFA (1994-2008). *Finance Contrôle Stratégie*, 15(4), pp. 1-17.

- MEIER, O. et MESCHI, P.X. (2011). Approche Intégrée ou Partielle de l'Internationalisation des Firmes : Les Modèles Uppsala (1977 et 2009) face à l'Approche « International New Ventures » et aux Théories de la Firme. *Management International*, 15(1), pp. 11-18.
- CHOLLET, P. et MESCHI, P.X. (2011). Investissements des multinationales dans les pays émergents et valeur actionnariale. *Revue Française de Gestion*, 6(215), pp. 13-29.
- MESCHI, P.X. et METAIS, E. (2011). Les firmes apprennent-elles de leurs échecs d'acquisition? *Finance Contrôle Stratégie*, 14(1), pp. 69-100.
- WASSMER, U. et MESCHI, P.X. (2010). The effect of code-sharing alliance formations and terminations on firm value: the role of co-specialization and scope extension. *Journal of Air Transport Management*, 17(5), pp. 305-308.
- TAPIA-MOORE, E. et MESCHI, P.X. (2010). Vitesse et Mode d'Internationalisation des PME. *Management International*, 15(1), pp. 87-99.
- MESCHI, P.X. (2009). Government corruption and foreign stakes in international joint ventures in emerging economies'. *Asia Pacific Journal of Management*, 26, pp. 241-261.
- MESCHI, P.X. (2009). Les cycles de création de valeur des acquisitions. *Revue Française de Gestion*, 196(35), pp. 131-146.
- MESCHI, P.X. et GUIEU, G. (2008). Conseils d'administration et réseaux d'Administrateurs en Europe. *Revue Française de Gestion*, 34(185), pp. 21-45.
- MESCHI, P.X. et RICCIO, E.L. (2008). Country risk, national cultural differences between partners and survival of international joint ventures in Brazil. *International Business Review*, 17(3), pp. 250-266.
- MESCHI, P.X. (2008). Impact de la corruption d'Etat sur l'évolution des participations européennes dans les coentreprises internationales. *M@n@gement*, 11(1), pp. 1-26.
- MESCHI, P.X. et CHENG, L. (2007). Do Sino-foreign joint ventures create shareholder value for Chinese partners? *International Journal of Business*, 12(3), pp. 325-341.
- MESCHI, P.X. et METAIS, E. (2007). Expérience, oubli organisationnel et motifs de désinvestissement des acquisitions internationales - Le cas des acquisitions françaises aux États-Unis (1988-2004)'. *Finance Contrôle Stratégie*, 10(4), pp. 73-109.
- MESCHI, P.X. et RICCIO, E.L. (2006). Analyse longitudinale de l'impact du risque-pays et des différences culturelles sur la survie des coentreprises internationales au Brésil entre 1974 et 2005. *Finance Contrôle Stratégie*, 9(4), pp. 87-111.
- PREVOT, F. et MESCHI, P.X. (2006). Evolution of an international joint venture: the case of a French-Brazilian joint venture. *Thunderbird International Business Review*, 48(3), pp. 297-319.
- MESCHI, P.X. et METAIS, E. (2006). International acquisition performance and experience: A resource-based view. Evidence from French acquisitions in the United States (1988-2004). *Journal of International Management*, 12(4), pp. 430-448.
- BERTRAND, P. et MESCHI, P.X. (2006). Performance des partenaires locaux dans les coentreprises internationales en Asie : Valorisation boursière et application de la théorie des coûts de transaction. *Management International*.
- BERTRAND, P. et MESCHI, P.X. (2005). A transactional analysis of Chinese partners' performance in international joint ventures. *China Economic Review*, 38(2), pp. 16-35.
- MESCHI, P.X. (2005). Apprentissage d'expériences des partenaires et survie des coentreprises. *Finance Contrôle Stratégie*.
- MESCHI, P.X. (2005). Environmental uncertainty and survival of international joint ventures: The case of political and economic risk in emerging countries'. *European Management Review*, 2(2), pp. 143-152.
- MESCHI, P.X. (2005). Stock market valuation of joint venture sell-offs. *Journal of International Business Studies*, 36(6), pp. 688-700.
- MESCHI, P.X. (2005). La survie des coentreprises d'internationalisation dans les pays émergents : quel est l'impact du risque-pays? *Management International*, 9(2), pp. 37-50.

HUBLER, J., MESCHI, P.X. et SCHMIDT, G. (2004). Annonces de suppressions d'emplois et valeur boursière de l'entreprise. *Finance Contrôle Stratégie*.

MESCHI, P.X. (2004). La cession de coentreprise : Simple cession d'actifs ou cession spécifique ? Analyse des réactions des marchés boursiers européens. *Finance Contrôle Stratégie*, 7(1), pp. 117-150.

MESCHI, P.X. (2004). Valuation effect of international joint ventures: does experience matter? *International Business Review*, 13(5), pp. 595-612.

MESCHI, P.X. et HUBLER, J. (2003). Franco-Chinese joint venture formation and shareholder wealth. *Asia Pacific Journal of Management*, 20(1).

MESCHI, P.X. (2003). Pourquoi et comment sortir d'une alliance ? *Revue Française de Gestion*, pp. 25.

MESCHI, P.X. et CHENG, L.T.W. (2002). Stock price reactions to Sino-European joint ventures. *Journal of World Business*, 37(2), pp. 119-126.

HUBLER, J. et MESCHI, P.X. (2001). European direct investment in China and Sino-French joint ventures. *Asia Pacific Business Review*, 7(3), pp. 157-180.

MESCHI, P.X. et CREMER, E. (1999). Competence building and corporate renewal. *Business Strategy Review*, 10(2), pp. 43-51.

MESCHI, P.X. et METAIS, E. (1998). Socio-economic study of companies through their training policies: new empirical considerations in the French context. *Management International Review*, 38(1), pp. 25-48.

MESCHI, P.X. (1997). Longevity and cultural differences of international joint-ventures: toward time-based cultural management. *Human Relations*, 50, pp. 211-228.

MESCHI, P.X. et ROGER, A. (1994). Cultural context and social effectiveness in international joint ventures. *Management International Review*, 34(3), pp. 197-215.

MESCHI, P.X. (1988). Les logiques financières de la croissance dans les firmes d'Europe Centrale ? *Revue Française de Gestion*.

Ouvrages et édition d'ouvrages

CHEREAU, P. et MESCHI, P.X. (2019). *Le Conseil en Stratégie: Missions, méthodes et livrables*. Paris: Vuibert, 272 pages.

CHEREAU, P. et MESCHI, P.X. (2017). *Strategic Consulting: Tools and Methods for Successful Strategy Missions*. Palgrave Macmillan, 247 pages.

CHEREAU, P. et MESCHI, P.X. (2014). *Le Conseil Stratégique pour l'Entreprise*. Pearson, 256 pages.

DI BIAGGIO, L. et MESCHI, P.X. (2012). *Management in the Knowledge Economy - New Managerial Models for Success*. Pearson, 332 pages.

BRULHART, F., GUIEU, G. et MESCHI, P.X. (2011). *Les 7 points clés de la croissance de l'entreprise: avec la méthode des cas*. Eyrolles, 308 pages.

DUMOULIN, R., GUIEU, G., MESCHI, P.X. et TANNERY, F. (2010). *La Stratégie de A à Z: 350 mots pour comprendre*. Dunod, 224 pages.

DI BIAGGIO, L. et MESCHI, P.X. [Eds] (2010). *Le management dans l'économie de la connaissance: des clés pour comprendre les nouveaux modèles*. Pearson, 256 pages.

Chapitres d'ouvrage

DI BIAGGIO, L. et MESCHI, P.X. (2012). Introduction. Dans: Ludovic Dibbiaggio, Pierre-Xavier Meschi eds. *Management in the Knowledge Economy - New Managerial Models for Success*. 1st ed. Pearson.

MESCHI, P.X. et WASSMER, U. (2012). Knowledge-intensive alliance portfolios: how to use them strategically and manage alliance portfolio knowledge flows effectively. Dans: Ludovic Dibbiaggio, Pierre-Xavier Meschi eds. *Management in the Knowledge Economy - New Managerial Models for Success*. 1st ed. Pearson.

- DI BIAGGIO, L. et MESCHI, P.X. (2012). Introduction. Dans: Dibiaggio, L., Meschi, P-X. eds. *Management in the Knowledge Economy - New Managerial Models for Success*. 1st ed. Montréal: Pearson.
- DI BIAGGIO, L. et MESCHI, P.X. (2010). Avant-propos. Dans: Ludovic Dibiaggio, Pierre-Xavier Meschi eds. *Le Management dans l'Economie de la Connaissance*. 1st ed. Pearson.
- MESCHI, P.X. (2010). Gérer un portefeuille d'alliances de connaissances. Dans: Ludovic Dibiaggio, Pierre-Xavier Meschi eds. *Le Management dans l'Economie de la Connaissance*. 1st ed. Pearson, pp. 143-159.
- MESCHI, P.X. (2010). La négociation dans les coentreprises. Dans: Gundolf Katherine, Meier Olivier, Missonier Audrey eds. *Négociations et stratégies d'entreprises*. 1st ed. Eyrolles.
- MESCHI, P.X. (2009). Les alliances entre grandes entreprises : le cas des joint ventures in Meier. Dans: Olivier Meier, Guillaume Schier eds. *Stratégies de Croissance*. 1st ed. Dunod.
- MESCHI, P.X. (2009). Les coentreprises internationales. Dans: Frédéric Le Roy, Saïd Yami eds. *Management Stratégique de la Concurrence*. 1st ed. Dunod, pp. 133-145.
- MESCHI, P.X. (2006). The luxury goods industry: Internationalization and competition. Dans: Suresh K (ed.). *Marketing of Luxury Goods and Services*. 1st ed. Icfai University Press.
- MESCHI, P.X. et CREMER, E. (2005). Competence building, corporate renewal, and value creation. Dans: *Advances in Applied Business Strategy*. 1st ed. Elsevier.
- METAIS, E. et MESCHI, P.X. (2005). Competence-based management and strategic flexibility: The case of Air Liquide. Dans: *Advances in Applied Business Strategy*. 1st ed. Elsevier.
- LIVOLSI, L. et MESCHI, P.X. (2003). Méthodologie quantitative de la recherche en gestion des ressources humaines. Dans: Allouche José (ed.). *Encyclopédie des Ressources Humaines*. 1st ed. Vuibert.
- LELAURAIN, P.F. et MESCHI, P.X. (1998). Barriers to imitation. Dans: Ray P Oakey, Wim During eds. *New Technology-Based Firms in the 1990s*. 1st ed. Paul Chapman Publishing.
- CREMER, E. et MESCHI, P.X. (1997). Integrating corporate strategy and competence building processes: a case study, in Heene, A. & Sanchez, R. (editors). Dans: Aimé Heene, Ron Sanchez eds. *Competence-Based Strategic Management*. 1st ed. John Wiley & Sons.
- MESCHI, P.X. (1996). La restructuration organisationnelle par downsizing, source d'inertie ou de transformation ? Dans: Anne-Marie Ferlicelli, Bruno Sire eds. *Performance et Ressources Humaines*. 1st ed. Economica.

Articles professionnels

- NORHEIM-HANSEN, A. et MESCHI, P.X. (2021). Que faire lorsqu'un partenaire est confronté à une crise environnementale ? *Harvard Business Review France*.

Articles académiques non revus

- MESCHI, P.X. et RICCIO, E.L. (2007). How do country risk and national cultural differences between partners affect the survival of international alliances in emerging countries? Longitudinal analysis of 165 international joint ventures in Brazil 1974 to 2005. *Revista Contabilidade & Finanças*, 18, pp. 250-266.
- MESCHI, P.X., BRULHART, F. et PREVOT, F. (2004). Performance of European joint ventures in Latin America, Asia and Eastern Europe. *Icfaian Journal of Management Research*.
- MESCHI, P.X. et ROGER, A. (1997). Perspectives et limites de l'approche compétence appliquée à la classification des emplois dans une banque régionale. *Revue de Gestion des Ressources Humaines*, (20), pp. 5-17.
- MESCHI, P.X. (1995). Logiques sociale, économique et managériale : Une typologie des pratiques de formation dans les entreprises françaises. *Revue de Gestion des Ressources Humaines*, pp. 33-47.

Editoriaux d'une revue

- MAYRHOFE, U., BANDEIRA-DE-MELLO, R., GHOURI, P.N. et MESCHI, P.X. (2015). Introduction to the Special Issue: Theoretical And Empirical Implications For Research On South-South and South-North Expansion Strategies. *M@n@gement*, 18(1), pp. 1-7.

Rapports techniques

CHEREAU, P. et MESCHI, P.X. (2023). ICC - Indice de confiance des créateurs d'entreprise. Challenges.

CHEREAU, P. et MESCHI, P.X. (2022). ICC-Indice de confiance des créateurs d'entreprise. Challenges.

Actes d'une conférence

CHEREAU, P. et MESCHI, P.X. (2016). The performance implication of the strategy-business model fit: Does it pay off to stick to the model?

ASHRAF, N., MESCHI, P.X. et SPENCER, R. (2013). Structure-agency: Disentangling the selection and influence mechanisms in the carbon market.

ASHRAF, N., MESCHI, P.X. et SPENCER, R. (2012). The effect of network embeddedness on the carbon performance of organizations in emerging economies.

MESCHI, P.X., METAIS, E. et SHIMIZU, K. (2011). Prior alliance with the target and acquisition performance. The danger of honeymoon before marriage.

Présentations dans des conférences

COLOVIC, A., ESCOBAR, O., LAMOTTE, O. et MESCHI, P.X. (2017). Multinational Enterprises and Human Rights Violation in Emerging Economies: Behaving like Janus or Prometheus? Dans: AIB (Academy of International Business) Conference. Reading.

NORHEIM-HANSEN, A. et MESCHI, P.X. (2017). Advocacy or Adversary Response Strategy to an Alliance Partner's Reputational Crisis? Dans: AOM American Academy of Management Conference. Atlanta.

MESCHI, P.X., ESCOBAR, O. et COLOVIC, A. (2016). From shadow to light: The impact of informal economy on the export propensivity of emerging economy firms. Dans: AIB (Academy of International Business) Conference. New Orleans.

CHEREAU, P. et MESCHI, P.X. (2016). The performance implication of the strategy-business model fit: Does it pay off to stick to the model? Dans: International Academic Conference in China Management. Suzhou.

KWOK, D. et MESCHI, P.X. (2016). In Leadership We Trust: Religious Homophily and Cross-Border Acquisitions in Emerging Economies. Dans: SMS Special Conference on Contextualizing Strategic Management in Asia: Institutions, Innovation and Internationalization. Hong Kong.

MESCHI, P.X., RICARD, A. et TAPIA-MOORE, E. (2015). Pre-internationalization performance, age at internationalization, and survival of first-time exporting firms. Dans: EIBA (European International Business Academy) Conference. Rio de Janeiro.

ASHRAF, N., MESCHI, P.X. et SPENCER, R. (2013). Structure-agency: Disentangling the selection and influence mechanisms in the carbon market. Dans: AOM American Academy of Management Conference. Orlando.

MESCHI, P.X., NORHEIM-HANSEN, A. et RICCIO, E. (2013). Match-making in international joint ventures in emerging economies: How to align financial reputation asymmetry and equity stake for ensuring long-lasting relationships? Dans: Iberoamerican Academy Conference. Sao Paulo.

ASHRAF, N., MESCHI, P.X. et SPENCER, R. (2012). The effect of network embeddedness on the carbon performance of organizations in emerging economies. Dans: AOM American Academy of Management Conference. Boston.

MESCHI, P.X. et METAIS, E. (2012). Leadership stability as a performance facilitator in organizations with stretch goals: Evidence from La Royale and its ambition to gain naval supremacy (1672-1783). Dans: AOM American Academy of Management Conference. Boston.

MESCHI, P.X., METAIS, E. et SHIMIZU, K. (2011). Prior alliance with the target and acquisition performance. The danger of honeymoon before marriage. Dans: AOM American Academy of Management Conference. San Antonio.

MESCHI, P.X. et WASSMER, U. (2010). Joint venture termination in emerging economies: The role of alliance network embeddedness of foreign partners. Dans: AOM American Academy of Management Conference. Montreal.

LASSALE, F., MESCHI, P.X. et METAIS, E. (2010). 'Does attainment discrepancy affect an organization's future performance? The case of UEFA Champions League (1994-2008). Dans: AOM American Academy of Management Conference. Montreal.

WASSMER, U. et MESCHI, P.X. (2009). Alliance life cycle stages and valuation effects for partners. Dans: AOM American Academy of Management Conference. Chicago.

MESCHI, P.X. (2008). Alliance networks and joint venture survival in emerging economies. Dans: European International Business Academy. Tallinn.

MESCHI, P.X. et METAIS, E. (2008). 'The vicious circle of failure in acquisitions'. Dans: AOM American Academy of Management Conference. Chicago.

MESCHI, P.X. et METAIS, E. (2008). 'Acquisition experience, organizational forgetting and acquisition divestments: the case of French acquisitions in the United States (1988-2004). Dans: AOM American Academy of Management Conference. Anaheim.

MESCHI, P.X. (2007). Firms étrangères et corruption d'Etat dans les pays émergents : Analyse transactionnelle de la survie de la participation des partenaires européens dans les coentreprises internationales entre 1996 et 2006'. Dans: AIMS (Association Internationale de Management Stratégique). Montreal.

MESCHI, P.X. (2006). 'What is the impact of government corruption on the foreign stakes in international joint ventures in emerging Asian countries. Dans: Asia Academy of Management Conference. Tokyo.

MESCHI, P.X. (2006). Alliance networks, network embeddedness of partner companies and joint venture performance. Dans: AIB (Academy of International Business) Conference. Beijing.

MESCHI, P.X. (2006). Réseaux interorganisationnels et survie des alliances'. Dans: AIMS (Association Internationale de Management Stratégique). Annecy.

MESCHI, P.X. et GUIEU, G. (2006). Survival of Joint Ventures in Emerging Countries: Do Political Risk and Corruption Matter? Dans: AOM American Academy of Management Conference. Atlanta.

MESCHI, P.X. (2005). 'Partners' experiential learning and performance of alliances'. Dans: AIB (Academy of International Business) Conference. Quebec.

MESCHI, P.X. et METAIS, E. (2005). 'Corruption, economic risk and survival of international joint ventures in emerging countries'. Dans: EAM (Eastern Academy of Management) Conference. Cape Town.

MESCHI, P.X. (2004). Survival of international joint ventures in emerging countries: Does country risk matter? Dans: AOM American Academy of Management Conference. New Orleans.

MESCHI, P.X. (2004). Survie des coentreprises d'internationalisation dans les pays émergents : Quel impact du risque pays. Dans: AIMS (Association Internationale de Management Stratégique). Le Havre.

BERTRAND, P. et MESCHI, P.X. (2004). 'Performance of local partners in international joint ventures in Asia: Stock market valuation and perspective of the transaction cost theory'. Dans: Asia Academy of Management Conference. Shanghai.

MESCHI, P.X. et CHENG, L. (2004). Valuation effect of local partners in international joint ventures: Evidence from the Shanghai and Shenzhen stock market. Dans: Financial Management International Association APFA/PACAP/FMA Conference. Taipei.

MESCHI, P.X. (2003). Joint venture sell-offs: Ordinary asset sales or specific sell-offs? A European stock market analysis. Dans: AIB (Academy of International Business) Conference. Monterey.

MESCHI, P.X. (2003). Stratégies de sortie d'alliance : Analyse d'un échantillon de coentreprises Européennes'. Dans: AIMS (Association Internationale de Management Stratégique). Carthage.

MESCHI, P.X. et CHENG, L. (2003). 'Formation of Sino-European joint ventures and shareholders wealth'. Dans: Financial Management International Association APFA/PACAP/FMA Conference. Tokyo.

METAIS, E. et MESCHI, P.X. (2002). Strategic flexibility and resource-based analysis: The case of Air Liquide. Dans: International Conference on 'Competence-Based Management. Lausanne.

- PREVOT, F., MESCHI, P.X. et METAIS, E. (2002). 'From quasi-subsidiary to balanced joint venture: Implication of evolution processes and impact on joint venture performance'. Dans: WAM (Western Academy of Management Conference). Lima.
- METAIS, E. et MESCHI, P.X. (2002). 'The dynamics of resource development: The case of the French Royal Navy'. Dans: AOM American Academy of Management Conference. Denver.
- MESCHI, P.X. et METAIS, E. (2001). 'French Direct Investment in the US and stock market value'. Dans: AOM American Academy of Management Conference. Washington.
- MESCHI, P.X., METAIS, E. et WHITE, T. (2001). Valuation effect of Sino-French joint ventures. Dans: Asia Academy of Management Conference. Jakarta.
- MESCHI, P.X. et CREMER, E. (2000). 'Competence building, corporate renewal and value creation - A case study'. Dans: International Conference on 'Competence-Based Management', Helsinki School of Management. Helsinki.
- HUBLER, J. et MESCHI, P.X. (1998). 'Takeovers and joint ventures as competence building decisions: A stock market-based view'. Dans: International Conference on 'Competence-Based Management', Norwegian School of Management. Oslo.
- MESCHI, P.X. et CREMER, E. (1996). Using competence building as a strategy for corporate renewal: The Spie-Trindel - Groupe Schneider case study. Dans: SMS Annual Conference (Strategic Management Society). Phoenix.
- MESCHI, P.X. (1995). Structure and organizational performance of international joint ventures based in Hungary'. Dans: EIBA (European International Business Academy) Conference.
- CREMER, E. et MESCHI, P.X. (1995). 'Relating the corporate competences' building to the objectives emerging from the process of strategy: The case of Merlin Gerin - Groupe Schneider'. Dans: The case of Merlin Gerin - Groupe Schneider', 3rd International Conference on 'Competence-Based Management'. Gand.
- MESCHI, P.X. et ROGER, A. (1994). Contribution à l'analyse de la relation structure-culture : Le cas d'une entreprise de transport maritime'. Dans: XIIèmes Journées Nationales des IAE. Montpellier.
- JEANBLANC, P. et MESCHI, P.X. (1994). Le réseau, un moyen de gestion du processus de création de valeur : Le cas Benetton '. Dans: Colloque International de Management des Réseaux d'Entreprises.
- LE ROUX, G. et MESCHI, P.X. (1994). Analyse de la cohérence du processus de formation d'une alliance dans le domaine pharmaceutique : Le cas Pasteur Mérieux Sérums Vaccins - Merck'. Dans: AIMS (Association Internationale de Management Stratégique). Lyon.
- MESCHI, P.X. (1993). Les pratiques de formation dans les entreprises françaises : caractéristiques et contingence organisationnelle. Dans: Les pratiques de formation dans les entreprises françaises : caractéristiques et contingence organisationnelle , 4ème Congrès de l'AGRH (Association Francophone de Gestion des Ressources Humaines). Jouy-en-Josas.
- MESCHI, P.X. (1992). Contexte culturel et efficacité sociale dans les coentreprises internationales'. Dans: AGRH congrès (Association Francophone de Gestion des Ressources Humaines). Lille.
- MESCHI, P.X. (1992). Les déterminants organisationnels des pratiques de formation dans les coentreprises internationales'. Dans: AGRH Congrès de l'Association de Gestion des Ressources Humaines. Cergy-Pontoise.

Études de cas publiées

- CHEREAU, P. et MESCHI, P.X. (2024). Robertet: The Thucydides Trap in the Flavour and Fragrance Industry. Ivey Publishing.
- BOHAS, A. et MESCHI, P.X. (2020). The Tire Maharajahs: Competing with Chinese Exporters and Tire Multinationals for Industry Leadership in India. Ivey Publishing, pp. 20.
- CHEREAU, P. et MESCHI, P.X. (2017). A Terroir Olive Oil Mill Against Agri-Food Multinationals. Harvard Business Publishing.
- BRULHART, F., CHEREAU, P. et MESCHI, P.X. (2016). A terroir olive oil mill against agri-food multinationals. Ivey Publishing.

CHEREAU, P. et MESCHI, P.X. (2015). Strategic choices and performance of smes and agri-food multinationals in the french olive oil industry: david against goliath? CCMP.

MESCHI, P.X. et VIDAL, P. (2013). Lenovo: Un dragon chinois dans le village global. CCMP.

MESCHI, P.X. et VIDAL, P. (2013). Lenovo: A Chinese dragon in the global village. Ivey Publishing.

MESCHI, P.X. et MUKHI, U. (2012). The International Expansion of Apollo Tyres or the Making of an 'Emerging Multinational. ECCH.

CHEREAU, P. et MESCHI, P.X. (2011). BULGARI, BURBERRY, GUCCI... Strategy and Value Creation of the European Luxury Firms. CCMP.

MESCHI, P.X. et CHEREAU, P. (2011). BULGARI, BURBERRY, GUCCI... Strategie et création de valeur des entreprises européennes du luxe en 2010. CCMP.

MESCHI, P.X. et TABATONI, O. (2008). EUROCOPTER face à AGUSTAWESTLAND : la stratégie des acteurs européens de l'industrie des hélicoptères en 2010. CCMP.

BRULHART, F. et MESCHI, P.X. (2008). PERNOD-RICARD 1&2 : à la poursuite du leadership dans le secteur des vins et spiritueux. CCMP.

MESCHI, P.X. et BRULHART, F. (2007). L'Industrie de l'Huile d'Olive en France : quel Avenir pour les Producteurs Provençaux face à LESIEUR, UNILEVER et CARAPELLI. CCMP.

MESCHI, P.X. (2007). Michelin in the Land of Maharajahs (Part A): Note on the Tire Industry in India. Ivey Publishing.

METAIS, E., MESCHI, P.X. et COLIN, J. (2007). The 'Marine Royale' or the Extraordinary Revival of the French Navy under Louis XIV. CCMP.

MESCHI, P.X. (2005). Gucci and the Difficulty of Building a Competitive Advantage in the World Luxury Goods Industry. ECCH.

MESCHI, P.X. (2005). Gucci et la Quête du Leadership dans l'Industrie Mondiale du Luxe. CCMP.

MESCHI, P.X. (2004). The luxury goods industry: Internationalization and competition. ECCH.

MESCHI, P.X. (2004). The Strategy of European Luxury Firms. CCMP.

MESCHI, P.X. (2004). La Stratégie des Groupes Européens du Luxe 1998-2002. CCMP.

METAIS, E., MESCHI, P.X. et COLIN, J. (2004). Cas 'analogique' : LA ROYALE ou l'extraordinaire renaissance de la Marine Française sous Louis XIV. CCMP.

PREVOT, P. et MESCHI, P.X. (2002). ALGAR-BULL : Création, Fonctionnement et Dissolution d'une Coentreprise Franco-Brésilienne. CCMP.

MESCHI, P.X. (2001). L'industrie mondiale de la carte à puce en 200-2001 Gemplus face à Schlumberger et Oberthur, CCMP.

Presse et réseaux sociaux

CHEREAU, P. et MESCHI, P.X. (2020). Do you have the right business model for your strategy? SKEMA ThinkForward.

Autres activités de recherche

Membre d'un comité éditorial

Depuis 2001 Finance Contrôle Stratégie

Relecteur pour :

Journal of Business Research, Revue Française de Gestion, Human Relations

Affiliations

2009	AFMI (Association Francophone de Management International)
2003	AAoM (Asian Academy of Management)
2002	AIB (Academy of International Business)
1996 - 2002	Member of the SMS (Strategic Management Society)
1991 - 2002	AGRH (Association francophone de Gestion des Ressources Humaines)
1999	AoM (Academy of Management)
1995	EIBA (European International Business Academy)
1994	AIMS (Association Internationale de Management Stratégique)

Supervision de thèses / HDR

2012	P. CHEREAU, SKEMA Business School, Doctorat, Directeur de thèse
------	---