

Michael LEE
Professeur associé

Académie : Digitalisation

Centre de recherche : Finance & Accounting Insights on Risk and Regulation

Campus : Raleigh

Email : michael.lee@skema.edu

Domaines d'enseignement

Innovation, Management accounting, Management innovation systems, Strategic management

Formation

2008 Ph.D., University of Melbourne, Australie

Expérience Professionnelle

Positions académiques principales

Depuis 2020 Associate Professor, SKEMA Business School, Etats-Unis d'Amérique

Contrats de recherche, prix et distinctions

Prix et distinctions

2018	Mills College, Office of the Provost and Dean of the Faculty Grant 2018, \$5,000., Mills College
2017	International Review of Economics & Finance Best Paper: Freeing Workplace "Prisoners" in Higher Education: Organizational Justice Configurations for Collective Knowledge Building and Educational Value Decisions - with Robyn Raschke., GIKA (Global Innovation and Knowledge Academy)
2016	Deloitte & Touche LLP Research Award for the Outstanding Accounting Article, Boise State University., Deloitte & Touche LLP
2016	Most Downloaded Journal Article for the Journal of Innovation and Knowledge: Understanding Employee Motivation and Organizational Performance: Arguments for a Set-Theoretic Approach. With Robyn Raschke, Journal of Innovation and Knowledge
2016	Lenfest Summer Fellowship Award 2016, Washington and Lee University, \$6,050., Washington and Lee University
2015	Boise State University, College of Business and Economics, Research Grant, \$ 5,000., Boise State University
2014	Boise State University, Department of Accountancy Research Grant 2014, \$2,500., Boise State University
2014	Boise State University, College of Business and Economics, Research Grant 2014, \$10,000., Boise State University
2013	Honored Faculty for Top Ten Scholar, Boise State University., Boise State University
2013	Deloitte & Touche LLP Research Award for the Outstanding Accounting Article, Boise State University., Deloitte & Touche LLP

Articles académiques revus

- LEE, M., KACHEN, S., KRISHEN, A. et RASCHKE, R. (2025). Creativity ambidexterity and sustainable business: Taking advantage of creative thinking techniques. *Technological Forecasting and Social Change*, 213, pp. 123993.
- LEE, M. et RASCHKE, R. (2023). Stakeholder legitimacy in firm greening and financial performance: What about greenwashing temptations? *Journal of Business Research*, 155(Part B), pp. 113393.
- LEE, M., RASCHKE, R. et KRISHEN, A. (2023). Understanding ESG scores and firm performance: Are high-performing firms E, S, and G-balanced? *Technological Forecasting and Social Change*, 195, pp. 122779.
- LEE, M., RASCHKE, R. et KRISHEN, A. (2022). Signaling green! Firm ESG signals in an interconnected environment that promote brand valuation. *Journal of Business Research*, 138, pp. 1 -11.
- LEE, M. et SUH, I. (2022). Understanding the effects of Environment, Social, and Governance conduct on financial performance: Arguments for a process and integrated modelling approach. *Sustainable Technology and Entrepreneurship*, 1(1), pp. 100004.
- LEE, M. et THEOKARY, C. (2021). The superstar social media influencer: Exploiting linguistic style and emotional contagion over content? *Journal of Business Research*, 132, pp. 860-871.
- RASCHKE, R., LEE, M., CHARRON, K. et TANDY, P. (2020). Digital Liability Risk: A Note on Estimating Exposure, Costs, and Implications. *Journal of Business Accounting and Finance Perspectives*, 2(1).
- LEE, M. et RASCHKE, R. (2020). Innovative sustainability and stakeholders' shared understanding: The secret sauce to "performance with a purpose". *Journal of Business Research*, 108(4), pp. 20-28.
- KRISHEN, A., LEE, M. et RASCHKE, R. (2020). The Story Only Few Can Tell: Exploring the Disproportionately Gendered Professoriate in Business Schools. *Journal of Marketing Education*, 42(1), pp. 7-22.
- LEE, M. et GAUDIOSO, N. (2020). Understanding Firm Growth and Revival through Ambidexterity: An Accounting and Organizational Perspective. *Journal of Business Accounting and Finance Perspectives*, 2, pp. 8.
- LEE, M. et RASCHKE, R. (2018). Freeing "workplace prisoners" in higher education: Configurations for collective knowledge building and educational value decisions. *Journal of Business Research*, 88, pp. 443-448.
- LEE, M., RASCHKE, R. et ST. LOUIS, R. (2016). Exploiting Organizational Culture: Configurations for Value through Knowledge Worker's Motivation. *Journal of Business Research*, 69(11), pp. 5442-5447.
- LEE, M. et RENNER, C. (2016). Global Dental Equipment: How Variance Analysis Can Help a Startup Business Survive Growing Pains. *International Journal of Applied Finance*, 7(1), pp. 1-9.
- LEE, M. et WIDENER, S.K. (2016). The Performance Effects of Using Business Intelligence Systems for Exploration and Exploitation Learning. *Journal of Information Systems*, 30(3), pp. 1-31.
- LEE, M. et RASCHKE, R. (2016). Understanding Employee Motivation and Organizational Performance: Arguments for a Set-Theoretic Approach. *Journal of Innovation and Knowledge*, 1(3), pp. 162-169.
- LEE, M. et SCOTT, K. (2015). Leveraging IT Resources, Embeddedness, and Dependence: A Supplier's Perspective Appropriate Benefits with Powerful Buyers. *Information and Management*, 52(8), pp. 909-924.
- LEE, M. et COBIA, S. (2013). Management Accounting Systems Support Start-Up Business Growth. *Management Accounting Quarterly*, 14(3), pp. 10-17.
- LEE, M. et WIDENER, S. (2013). Culture and Management Control Systems in Today's High Performing Firms. *Management Accounting Quarterly*, 14(2), pp. 11-18.

Ouvrages et édition d'ouvrages

- CONSIDINE, B., PARKES, A., SPEER, D., OLESEN, K. et LEE, M. (2010). *Accounting Information Systems: Understanding Business Processes*. 3 ed. John Wiley & Sons, 783 pages.

Articles professionnels

RASCHKE, R., LEE, M. et MANN, A. (2013). Lean Processes Without Compromising Control. *Government Finance Review*, pp. 44-50.

Actes d'une conférence

LEE, M. et RASCHKE, R. (2017). Freeing "workplace prisoners" in higher education: Configurations for collective knowledge building and educational value decisions.

Présentations dans des conférences

LEE, M., RASCHKE, R. et KRISHEN, A. (2021). Signaling green! Investigating firm ESG signals in an interconnected environment to promote brand valuation. Dans: ACIEK (Academy of Innovation, Entrepreneurship, and Knowledge) - formerly INEKA. Paris.

LEE, M. et THEOKARY, C. (2020). The superstar social media influencer: Exploiting linguistic style and emotional contagion over content? Dans: ACIEK (Academy of Innovation, Entrepreneurship, and Knowledge) - formerly INEKA. Madrid.

LEE, M. et RASCHKE, R. (2019). Performance with a purpose: The outcome of sustainability innovations and shared stakeholder interests. Dans: INEKA (Innovation, Entrepreneurship and Knowledge Academy) - formerly GIKA. Verona.

LEE, M. et RASCHKE, R. (2017). Freeing Workplace "Prisoners" in Higher Education: Organizational Justice Configurations for Collective Knowledge Building and Educational Value Decisions. Dans: GIKA (Global Innovation and Knowledge Academy). Lisbon.

LEE, M., RASCHKE, R. et ST. LOUIS, R. (2016). Exploiting Organizational Culture: Configurations for Value through Knowledge Worker's Motivation. Dans: GIKA (Global Innovation and Knowledge Academy). Valencia.

LEE, M., GAUDIOSO, N. et RENNER, C. (2015). Creating Organisational Ambidexterity: Learning Through the Use of Cost Accounting Information. Dans: Conference on Performance Measurement and Management Control, EIASM (European Institute of Advanced Studies in Management). Nice.

LEE, M., GAUDIOSO, N. et RENNER, C. (2015). The Effect of Firm Lifecycle on Organizational Control, Exploration, Exploitation and Ambidexterity: A Case Study. Dans: Management Accounting Section Research and Case Conference of the American Accounting Association and IMA Doctoral Colloquium. Newport Beach.

LEE, M. et WIDENER, S. (2013). Sifting Through the Inconsistencies of Organizational Learning and Management Control. Dans: Management Accounting Section Research and Case Conference of the American Accounting Association and IMA Doctoral Colloquium. New Orleans.