

# Caroline JOUSSEMET

Lecturer

Academy: Transformation

Campus: Sophia Antipolis

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## Education

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1998	MBA in Marketing, Lancaster University, Great Britain
1998	Master of Science in Management, Business administration, Marketing, EM Lyon Business School, France
1994	Management, Aston University, Great Britain

## Experience

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### **Full-time academic positions**

Since 2021	Lecturer, SKEMA Business School, France
2011 - 2021	Adjunct Faculty, SKEMA Business School, France

### **Other academic affiliations and appointments**

Since 2021	Course manager, BBA, SKEMA Business School, France
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### **Other professional experiences**

Since 2011	Conseil Marketing et Communication, Atril Com, France
2000 - 2011	Marketing Manager, France