

Ambra MAZZELLI

Associate Professor

Academy: Innovation

Research center: Knowledge, Technology and Organization

Campus: Paris

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## Research interests

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Social Identity, Goals and Motivation, Strategic Decision Making, Entrepreneurship, Behavioral Strategy, Inequality

## Teaching interests

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Behavioral Strategy, Entrepreneurship, Goals and Motivation, Inequality, Strategic Decision Making

## Education

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2016      PhD in Management, Lancaster University Management School, Great Britain

## Experience

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### Full-time academic positions

Since 2022      Associate Professor, SKEMA Business School, France

## Publications

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### Peer-reviewed journal articles

MAZZELLI, A. and FOSS, N. (2025). How learning and legitimacy goals influence inter-firm imitation in R&D investment decisions. *BRQ Business Research Quarterly*, 28(2), pp. 349-370.

FOSS, N. and MAZZELLI, A. (2024). Bringing managers and management back into strategy: Interfaces and dynamic managerial capabilities. *Journal of Business Research*, 186, pp. 114947.

MAZZELLI, A., MILLER, D., LE BRETON-MILLER, I., DE MASSIS, A. and KOTLAR, J. (2023). Outcome-based imitation in family firms' international market entry decisions. *Entrepreneurship Theory and Practice*, 47(4), pp. 1059-1092.

MAZZELLI, A. (2023). Why managers matter: the paradox of organizing. *Journal of Organization Design*, 12, pp. 31-36.

MAZZELLI, A., DE MASSIS, A., MESSENI PETRUZZELLI, A., DEL GIUDICE, M. and KAHN, Z. (2020). Behind ambidextrous search: The microfoundations of search in family and non-family firms. *Long Range Planning*, 53(6), pp. 101882.

MAZZELLI, A., NASON, R., DE MASSIS, A. and KOTLAR, J. (2019). Causality rules: Performance feedback on hierarchically related goals and capital investment variability. *Journal of Management Studies*, 56(8), pp. 1630-1654.

NASON, R., MAZZELLI, A. and CARNEY, M. (2019). The Ties that Unbind: Socialization and Business-Owning Family Reference Point Shift. *Academy of Management Review*, 44(4), pp. 846-870.

MAZZELLI, A., NASON, R. and CARNEY, M. (2019). Breadth and depth in family business research: A response to Jaskiewicz, Combs, and Ketchen. *Academy of Management Review*, 44(4), pp. 918-922.

MAZZELLI, A., KOTLAR, J. and DE MASSIS, A. (2018). Blending in while standing out: Selective conformity and product innovation introduction in family firms. *Entrepreneurship Theory and Practice*, 42(2), pp. 206-230.

### **Books and book editor**

MAZZELLI, A., FOSS, N. and WEBER, L. (2024). *Behavioral Strategy*. Cambridge University Press.

### **Book chapters**

MAZZELLI, A. (2015). Behavioural theory and the family business. In: *Theoretical perspectives on family businesses*. 1st ed. Edward Elgar Publishing.