

PRESS RELEASE | PARIS, 13 FEBRUARY 2025

SKEMA recognised by QS as one of the world's leading institutions for international trade

The QS International Trade Rankings were published yesterday, highlighting the world's top-performing institutions, including SKEMA Business School.

With its **Global Executive MBA (GEMBA)** programme, SKEMA Business School stands out by securing **14th place worldwide** among the 30 selected institutions, including **14 based in Europe**.

Among the five French institutions featured in this ranking, SKEMA ranks **2nd nationally**.

SKEMA particularly excels in the **programme content** criterion, earning the highest possible score of **100/100**, placing it **first globally**. This distinction acknowledges the **quality of education** provided by SKEMA, covering the six fundamental pillars of cross-border trade: **trade, trade policy, logistics and supply chain management, trade finance and accounting, leadership and interpersonal skills, and future skills**. These elements ensure that students receive training aligned with employer expectations in the sector.

SKEMA also excels in **employability**, ranking **6th globally** in terms of **graduate employment rate and career objectives**.

The **QS International Trade Rankings**, launched in 2022 in partnership with the **Hinrich Foundation**, are based on an analysis of six evaluation criteria:

- **Programme content (30%)**
- **Academic and employer reputation (25%)**
- **Research (10%)**
- **Graduate employment rate and career objectives (15%)**
- **Graduate skills for the trade sector (15%)**
- **Teaching methods and pedagogical approach (5%)**

With these outstanding results, SKEMA reinforces its position as a leading institution for **international trade education**, offering its students an **excellent curriculum** and **strong career prospects**.

"This result demonstrates the relevance of SKEMA Business School's glocal strategy, which aims to enable our students to understand local and regional contexts from our ten locations

worldwide," said **Patrice Houdayer, Executive Vice President, Global Academic Affairs at SKEMA.**

To access the ranking: [QS International Trade Rankings | Top Universities](#)

À propos de SKEMA Business School

Avec 11 000 étudiants de plus de 130 nationalités, 190 professeurs et 60 000 diplômés dans 145 pays, SKEMA Business School est une institution d'enseignement et de recherche globale qui forme des talents engagés pour transformer le monde durablement. L'hybridation entre les sciences humaines et sociales et celles de la donnée est le cœur de son modèle et l'exposition globale en est le mode opératoire.

Multi-accréditée (AACSB, EQUIS, EFMD Accredited EMBA), l'école est reconnue dans le monde entier pour sa recherche, ses plus de 70 programmes d'excellence et sa structure internationale multi-sites dans sept pays : Afrique du Sud, Brésil, Canada, Chine, Émirats arabes unis, États-Unis, France.

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